THE ROLE OF PHILANTHROPY IN DIFFICULT TIMES

“The greatest danger in times of turbulence is not the turbulence – it is to act with yesterday’s logic”

- Peter Drucker
THE ELDERS – COMPLEX CHALLENGES

Global Population and Wealth Shares for Adults at Various Levels of Net Worth, 2010

- Top 0.5%
- Next 7.5%
- Next 23.5%
- Bottom 68.4%

- Net Worth over $1 million
- Net Worth of $100,000 to $1 million
- Net Worth of $10,000 to $100,000
- Net Worth under $10,000
THE ELDERS – COMPLEX CHALLENGES

Everyone is a foreigner somewhere.
THE ELDERS – COMPLEX CHALLENGES

Armed Conflict by Region, 1946-2012

- Europe
- Americas
- Middle East
- Africa
- Asia

(c) UCDP 2013
MEGA-CITIES (10 million plus)
PHILANTHROPY

“Dear Mr. Gandhi, We regret we cannot fund your proposal because the link between spinning cloth and the fall of the British Empire was not clear to us.”

Or is this Philanthropy?
The 10 Commandments

• Take Risks
• Take on Sensitive Issues
• Support Activities that may not be sustainable in market terms
• Sustain services for deprived groups
• Think Long-Term
• Be Flexible and make Corrections
• Act Rapidly when required
• Test New Initiatives
• Fund Policy Analysis and Critique
• Fund Advocacy
COMMUNITY PHILANTHROPY

Community Foundations

Defining a Community Foundation

WISE STEWARD
Attracts and pools resources for the public good — for today and in perpetuity — and distributes those resources openly and transparently.

BRIDGE BUILDER
Creates links between different groups or sectors, particularly when there is a climate of public distrust in institutions.

ADVOCATE
Takes a leadership role with the public, as well as local or national authorities, on issues important to the community.

LOCAL GRANTMAKER
Accumulates financial resources from a variety of donors, including local individuals and companies, diaspora populations, government bodies and international funders.

LOCAL RESPONDER
Marshals local people and groups to provide funds that respond to local issues, such as education, poverty, health, community development and others.
Potential Roles

- Community Knowledge
- Analysis of Issues
- Policy Making

Diagram showing the interconnection of Community Knowledge, Analysis of Issues, and Policy Making.
Models of Collaboration

- THEMATIC
  - Philanthropic Expertise/Interest
  - Mobilisation of Resources/Analysis
  - Community Expertise/Contacts
  - Evidence-based Learning
Models of Collaboration

• Programmatic/Activity
  ✓ Trans-national Community Foundation Links
  ✓ Shared Learning
  ✓ Partnership with other interested Foundations around the theme
  ✓ Policy Influence
GLOBAL ALLIANCE FOR COMMUNITY PHILANTHROPY

The Global Alliance for Community Philanthropy is a multidonor collaborative aimed at expanding and deepening the role of community philanthropy in strengthening local development efforts. Planned activities within the framework of the alliance include: 1) piloting community philanthropy projects; 2) learning, research, and evaluation; and 3) communication and representation to global stakeholders. The Global Fund for Community Foundations is the secretariat for the initiative.
A UNIQUE CONTRIBUTION –